

## ***WE CAN'T BE FRIENDS: THE CHANGE OF PUBLIC PERCEPTION TOWARD ARIANA GRANDE***

**Florencia<sup>1</sup>**

<sup>1</sup>Program Studi Sastra Inggris, Fakultas Ilmu Budaya, Universitas Padjadjaran

<sup>1</sup>E-mail: florencia23002@mail.unpad.ac.id

**ABSTRACT.** The public's perceptions of celebrities could easily turn from loving to hating. Changes in personal life, public image, and the rapid spread of information contribute to the formation of public opinion. This study aims to analyze the public's perception of a public figure, focusing on the song 'We Can't Be Friends' by Ariana Grande using qualitative methods. The objective of this research is to explain the lyrics of the song, which present the constant scrutiny the singer experienced and the criticism she received after a few controversies she had. Furthermore, this paper discusses the implications of these perceptions and their impact on relationships with fan communities. The study also includes supporting factors influencing opinions, such as the celebrity persona, cultural background, controversy, and previous work. By the end, we understand how these factors could shape public opinion, examine how community sentiment shifted, and determine the interpretation of the song.

**Keywords:** Public perception, celebrity, controversy, Ariana Grande

## ***WE CAN'T BE FRIENDS: PERUBAHAN PERSEPSI PUBLIK TERHADAP ARIANA GRANDE***

**ABSTRAK.** Persepsi publik terhadap selebritas dapat dengan mudah berubah dari suka menjadi benci. Perubahan dalam kehidupan pribadi, citra publik, dan penyebaran informasi yang cepat berkontribusi pada pembentukan opini publik. Penelitian ini bertujuan untuk menganalisis persepsi publik terhadap figur publik, dengan fokus pada lagu 'We Can't Be Friends' oleh Ariana Grande menggunakan metode kualitatif. Tujuan penelitian ini adalah untuk menjelaskan lirik lagu tersebut, yang menunjukkan pengawasan ketat yang dialami penyanyi tersebut dan kritik yang diterimanya setelah beberapa kontroversi yang dialaminya. Lebih jauh, makalah ini membahas implikasi dari persepsi ini dan dampaknya terhadap hubungan dengan komunitas penggemar. Penelitian ini juga mencakup faktor-faktor pendukung yang memengaruhi opini, seperti persona selebritas, latar belakang budaya, kontroversi, dan karya sebelumnya. Pada akhirnya, kami memahami bagaimana faktor-faktor ini dapat membentuk opini publik, meneliti bagaimana sentimen komunitas berubah, dan menentukan interpretasi lagu tersebut.

**Kata-kata kunci:** Persepsi publik, selebritas, kontroversi, Ariana Grande

## **INTRODUCTION**

Fan communities always try to find a way to connect with musicians substantially because, most of the time, they are not merely seen as performers but also as people with opinions and feelings. Therefore, fans are eager to learn more about them to feel closer and relate to themselves at a deeper level of understanding. (Rodrigues, 2022) As a matter of course, public observations are inevitable, especially for more prominent musicians like Ariana Grande. They face numerous public perceptions, from positive to negative. In addition, the perception can either boost or break their career, as it plays a role in making crucial issues, especially in a celebrity's line of work (Sadaf, 2011). However, the public perceptions of celebrities are inconstant and easily changed due to media exposure, cultural background,

motivations, moods, needs, and attitudes (Severin, 2011). Talking about public perception, one attribute that catches the public eye is the celebrity's private life, which is considered more attractive than their professional one (Turner, 2004).

Undoubtedly, celebrity and public perception studies have succeeded in gaining researchers' attention with different concerns. A few studies have already been executed to understand the celebrity's image (Meyers, 2009; Tuner, 2004; Barry, 2008) and the effect of celebrity image on public attitudes (Panis & Bulck, 2018; Yang, 2022; Zhou, 2011). Those studies portray celebrities' influence and how their image could affect public skepticism. However, the impact on celebrities and how it transforms their relationships with fan communities are less known.

As a popular pop star, Ariana Grande has gained public attention. She also delivers empowering lyrics through her works (Griffith, 2020; Maghfiroh, 2020). Grande is also known to pour her feelings about problematic narratives about trauma and women's labor (Hearfield, 2023). After years in a vacuum, Grande published her new album, 'Eternal Sunshine,' which includes a song called 'We Can't Be Friends.' This song portrays her sadness about her past relationship and the media's perception of her controversy. Through this song, we would examine Ariana Grande's perspective, her impact on her personal life, and her connections with Arianators and fan communities throughout the year.

This study aims to explain how celebrities feel about the sudden change of attitude from the public, especially in this case, Arianator, which is the fan community of Ariana Grande, and whether these opinions have impacted her life or career significantly. The study mainly focuses on Ariana Grande's views. It is meant to analyze the lyrical features of the song as well as other factors such as the celebrity's persona, controversy, public attitude, and her previous work.

## METHOD

The research methodology for this study incorporated a qualitative research approach. This approach was chosen because it provided a comprehensive understanding of the nuanced changes in public perception of Ariana Grande. (Hussain et al., 2021). Qualitative research methods were used to explore complex social phenomena and understand the reasons and motivations behind public perception changes. For this study, the approach involved in-depth song and content analysis of media sources. Furthermore, the analysis of lyrics and music videos were used as a primary approach to understanding the phenomenon from Ariana Grande's perspective. In contrast, the content analysis of media sources was instrumental in examining how Ariana Grande has been portrayed and how these portrayals have influenced public perception. The study also analyzed Grande's cultural background and previous controversy to gain insights into the evolving narratives surrounding the artist. Overall, the qualitative research methodology enabled a comprehensive exploration of the contrast in public perception toward Ariana Grande, providing valuable notion into the factors driving these shifts.

A holistic approach was also used to comprehend public perceptions, especially when examining iconic and charismatic figures. Targeted public information and societal context revealed how

people perceived and interacted with pop culture icons like Ariana Grande, significantly impacting her career. Fans and the public shape an artist's success, reputation, and trajectory through their perceptions and engagement." Understanding the nuances of public perception is crucial for artists like Grande, as it allows them to navigate their relationship with their fan communities" (Griffith, J. 2020).

## RESULTS AND DISCUSSIONS

### Examining Public Persona Impact on Celebrity

The contrasting change in public reaction towards Ariana Grande, the infamous pop star, became a notorious topic. This sudden attitude challenged the understanding of why public perception could transform significantly and gain such massive attention. Celebrities frequently engage in intentional personal branding and image management to create a certain public presence. This includes carefully managing their public image through activities like endorsements, charities, media appearances, art they make, and even what they wear (McArdle, N., 2024). Grande's career began at a young age, and she successfully transitioned through various personas throughout her journey. She gained recognition for her role as Cat Valentine on Nickelodeon's TV show, where she portrayed an adorable and clumsy character. This early success in acting paved the way for Grande to achieve more accomplishments and eventually become a worldwide pop star. (Sharf, 2024)

Grande's art and music promote women's empowerment, and she radiates an "It Girl" energy. Grande has become an iconic figure through her music, inspiring young women and creating a massive fan base (Hearfield, 2023). After nailing her acting career, Grande did not stop obtaining more achievements, and she finally became an iconic worldwide pop star. As Grande outgrows the hype surrounding her early career, she has the ability to reach a new level (Clohisy, 2022).

The persona Grande created stole people's attention, and she has become an icon for people around the world. Moreover, Grande has gained much love with her angelic face, making people perceive her as a kind and beloved artist. This halo effect created due to her appearance is not uncommon, especially in the entertainment industry, since celebrities often appear with exquisite features; they are assumed to possess positive personality traits and a well-maintained life with such looks (Dion, 1972). Due to that, the public has developed a positive attitude toward Ariana Grande throughout her career. Therefore, once she had done something

contrary to the public's beliefs, she would be scrutinized, transforming public opinion drastically. This sudden twist in image has a significant impact on shaping public perception (Nagar, 2011). The way people perceive her throughout the years has proposed a contrasting attitude when the headline of her becoming a homewrecker emerges on the media surface. Furthermore, Keller (1993) discusses how the public develops images of celebrities based on their observations and media coverage, suggesting that celebrities play a crucial role in shaping public perceptions. This highlights that a celebrity's persona can influence the public's perception. As a result, Ariana Grande has received a huge backlash from the media and fan communities due to her new contradictory image, reshaping her relationship with her loyal supporters.

### Grande Perspective Through Lyrical Analysis

The previous evidence shows us a deeper view of Grande's lenses from her latest album, 'Eternal Sunshine.' From the album, we can gain insight into her life and thoughts, corroborating the analysis of her feelings and their connection to the public (Brattico et al., 2011). When we examine the beginning of 'We Can't Be Friends,' the audience is presented with the lines, *"I didn't think you'd understand me. How could you ever even try?"*. Ultimately, the lyric expresses her belief that the general public would never commiserate with her perspective, nor would they attempt to acknowledge her position, as the public tends to form their own opinions and ignore other viewpoints (Turner, 2004). The emotional impact on celebrities cannot be understated, and fans' constant scrutiny and analysis can generate feelings of being overwhelmed, stressed, and anxious. Celebrities may constantly evaluate their actions and relationships, acutely aware of how the public perceives them. This heightens scrutiny and significantly affects their overall well-being and mental health. Furthermore, the strain on personal relationships is a typical result of fan analysis and boundary crossing.

Celebrity's life are often subject to intense interest from the society (Morton, 1997) and fans may make assumptions or unfounded accusations that exacerbate existing tensions. False rumors or invasive speculation can strain, potentially leading to further complications and challenges within the community relationship. The phenomenon of fan entitlement also comes into play in these situations due to fans entitlement over celebrities' personal lives, Caughey's research highlights the significance of taking seriously people's perceptions of the degree

to which they feel a unique tie or connection with their idols, as well as the investments they make in these connections. For instance, it is evident that a large number of his participants made significant financial investments in behavior that would be anticipated to foster deep attachments to their preferred media personalities. He specifically outlines a common trend whereby heavy media intake is coupled with other pursuits and actions (Caughey, 1985). This entitlement can manifest in toxic behavior, including harassment and the crossing of boundaries. Such actions infringe upon the privacy and autonomy of the celebrities involved, exacerbating the negative consequences of fan analysis and boundary crossing. It is important to note that the behavior of a subset of fans, such as the Arianators in this case, may have broader implications for the entire fan community (Sukartiasih et al., 2024).

Another song lyric that conveys Ariana Grande's frustration with the public's judgment and their lack of empathy for her struggles is, *"I don't want to tiptoe, but I don't want to hide. However, I don't wanna feed this monstrous fire."* This lyric illustrates her desire to live freely and enjoy her life without hiding from the public eye or walking on eggshells in her relationships. Grande had been locked up all this time and always on the edge of public expectations. She did not enjoy much of her relationship and wanted to break free from the cage holding her all this time. However, the lyrics *"I don't wanna feed this monstrous fire"* presented an opposing statement that shows her inability to do so, as the monstrous fire could represent the media and their scrutiny because if she acts like what she wants or defends herself from the accusations of the media, it would just add fuel to the fire.

Ariana Grande then attempts to highlight the complexities of her life and the challenges she faces in maintaining relationships with her fan communities. While acknowledging the unwavering loyalty of her fans, she also confronts the harsh reality of intolerable actions that some Arianators have demonstrated. Despite this, Grande recognizes that her fans have always been by her side, offering their unwavering support and love.

With lyrics like "We can't be friends, but I like to just pretend," Grande emphasizes her profound detachment in these relationships. She confesses her struggle to connect with individuals who throw hate towards her, making her once-close bond with her fans feel distant. It is disheartening for her to witness some Arianators displaying toxic attitudes while others turn their backs on her,

showering her with unwarranted hate. Given these challenges, Grande longs to pretend that her fans will love her again, as perceptions can easily change. She yearns to rekindle the deep connection she once shared with her fan base, hoping that the love and support she had come to rely on would prevail again.

Grande's ongoing struggle with public perception and its impact on her identity and career trajectory has been well-documented (Eastman & Pettijohn, 2019). However, amidst this battle, she believes that this cycle of negativity will eventually end, and she needs to wait until the resentment fades away. The metaphorical phrase "you cling to your papers and pens" represents the criticism, backlash comments, tweets, and media opinions surrounding her. It symbolizes the persistent negative attention that she receives.

Grande expresses patience and resilience as she waits for everyone to forget the negative aspects finally and for the hate to end. She anticipates a shift in public opinion, where the tides will turn, and people will embrace and like her again. This hopeful outlook reflects her understanding that public perception is ever-changing, and she awaits a time when the negativity will give way to a more favorable reception.

Furthermore, she expresses her gratitude through the lyrics, "*Know that you made me,*" as she recognizes how her fans made her reach this state, being loyal and supporting her career, even though she neglects how they present her as a different person and turning her into a picture-perfect idea but then depicts her with bad color: "*I don't like how you paint me, yet I'm still her hanging.*" Nevertheless, Grande recognizes that despite the conflicting portrayals, she captivates the public's attention. She remains in the spotlight, with all eyes on her, regardless of the contrasting colors she paints. This realization underscores her resilience and determination to navigate the complexities of fame and public perception.

Further, in '*we can't be friends*' she adds that "*but I feel so seen in the night*" is a metaphor that explains how she could not be her real self under the limelight, which refers to the paparazzi and the public's eye. Therefore, the lyrics "*So for now, it's only me, and maybe that's all I need*" emphasize how she finally feels content with herself; after all, it is what she truly needs. However, the lyrics could interpret her divorce as well, as she did not feel the joy of the marriage and how her previous partner made her unable to be her full self, so she chose to "*let this story die, and I'll be all right.*"

Grande's music videos provide a relevant context for understanding her perspective on her relationship with her fan communities. The music video medium can evoke emotional responses and shape audience perceptions (Ma, 2022). In one of her music videos, Grande recreates scenes from the movie "Eternal Sunshine of the Spotless Mind," known for its unique storyline. The character Peaches in the music video represents Clementine from the original movie. It is worth noting that both Peaches and Clementine hold similar symbolism in Chinese culture. Like Clementine, peaches represent longevity and prosperity (Ceurvels, 2019). The symbolism here can be inferred that Grande or Peaches is trapped in the long cycle of love until it becomes toxic, as Clementine does in the movie. When we reconnect again to how the fan communities perceive Grande, it is clear that their love for each other appears amusing at first. However, the toxicity of the fans has reached the point where Grande herself feels trapped in the never-ending cycle of hurt because of their misinterpretation. In the music video, wiping away memories reflects Grande's urge to end the unbearable damage caused by past relationships. It signifies her desire to move forward and leave behind the emotional baggage associated with her former lover. By removing these memories, she seeks to liberate herself from the pain and negative emotions hindering her personal growth and happiness. Additionally, the memory wipe can be interpreted as a metaphor for Grande's desire to forget how the public treated her. As a celebrity, she has been subjected to intense scrutiny, judgment, and criticism from the public and media. (Flores, 2021; Nardino, 2023; Oliver, 2023). By erasing these memories, she symbolically sheds light on the weight of public opinion and its impact on her mental and emotional well-being. It signifies her determination to focus on her truth and desires instead of being defined by external perceptions.

### **Understanding Ariana Grande's White Privilege in Shaping Public Opinion**

A research study on Ariana Grande's previous work, specifically her song "7 Rings," suggests that she benefits from white privilege without suffering significant consequences. The study argues that Grande presents herself as black in the song without facing drastic impacts on her career. This white privilege allows her to attract a diverse audience and appeal to different communities despite receiving negative responses from some members of the community. It is important to note that the concept of white privilege refers to the societal

advantages and benefits that white individuals experience due to their race (McIntosh, 1990). It does not imply that every aspect of an individual's life is privileged or immune to challenges or hardships. (Schmidt, 2019). Bass also suggests that Grande could experiment with different styles, including hairstyles associated with black communities, without facing significant backlash, an example of white privilege. The lyrics of "7 Rings," particularly the lines "*You like my hair? Gee thanks, just bought it,*" have been criticized for whitewashing the politics surrounding hair in black communities (Bass, 2022). By examining this study, it can be inferred that besides the backlash she had received, Grande still has a big supporters.

Marshall emphasizes that celebrities "act out" suitable public personae, which inevitably adjust to fame, in addition to being psychologically dismantled by fans. (Marshall, 1997). Arianators, whom teenagers dominate, are known for their loyalty to her (Sullivan, 2017). After releasing their latest album, 'Eternal Sunshine,' Arianators come up with several interpretations of the song, mainly regarding divorce. Arianators do not hesitate to send hate toward Dalton Gomez, her former husband. After noticing the considerable backlash he got, Grande herself wrote on her personal Instagram account to ask fans to stop their rude behavior because they were not supporting her but the other way around if they did so. (Tinocco, 2024). It happened before as well, when Ariana released her album 'Yours Truly' where she forced to change her album cover because a lot of hatred comments appeared and said she looked horrible, she admitted she was very sad because of the constant bully she got (Parkel, 2023).

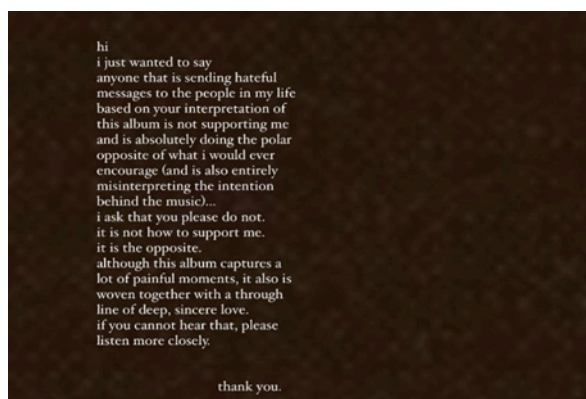


Fig. 1 Ariana Grande on her personal Instagram account asking fans to stop unnecessary behaviour

Meanwhile, the music video highlighted the spiritual concept of manifestation through her lyrics and the dualism concept through the appearance of a checkered floor. The floor symbolizes that we do not know what we want until we dislike or hate something and indicates a cause-and-effect phenomenon. It reflects how Grande prefers to vanish her memory because she resents how she was treated in the relationship with Arianator, and at the end of the music video, we can see how Grande finally forgets about him and gets a partner that she wants to continue their lives. At the end of the music video, she expresses her gratitude by illustrating how she knows what she wants and can live through it even though these perceptions have put her in a difficult situation. She passed her former boyfriend from the video as she passed the problem to portray the excruciating judgments toward her as a celebrity, which had changed her perspective, but she would get over it afterward. Manifestation, a central theme highlighted, is visually depicted in the video through Grande's transformation and her progression from a past relationship to embracing a new, fulfilling partnership. The checkered floor in the video holds significant metaphorical value. It represents the contrasting patterns of life, symbolizing the conflicting emotions and choices that individuals often face when seeking clarity and understanding. As Peaches navigates through the checkered patterns, it symbolizes her journey toward self-realization and growth. This visual representation reinforces that clarity and understanding arise from experiencing opposites and acknowledging one's true desires. By moving through the contrasting patterns, Grande can confront the internal conflicts within herself and make choices that align with her authentic desires. The progression from one pattern to another signifies her evolving mindset and the transformative power of self-discovery. Grande loves to use manifestation and spiritual references in her music.

Grande intends to communicate that her story goes beyond surface-level perception in this song. She desires her audience not just to offer compassion but also understanding. Through her lyrics, music videos, and public interviews, we can observe a pattern where Grande has faced numerous breakdowns in her tumultuous love-hate relationship with her fan communities.

These breakdowns can be seen as moments when the pressures and challenges of fame and public scrutiny have taken a toll on Grande's well-being. They may manifest as emotional struggles, conflicts with her fan base, or difficulties in navigating the expectations placed upon her. These experiences

have shaped her perspective and fueled her desire for her audience to understand the complexities of her journey. Grande's work serves as a medium through which she expresses her emotions, experiences, and personal growth. It allows her to convey the truth of her relationships with her fans. She aims to foster a deeper understanding and connection with her audience by sharing her vulnerabilities and breakdowns.

The lyrics, "*You got me misunderstood, but at least I look this good*," highlight her resilience and self-assurance in public misinterpretation and disdain. Despite the misunderstandings and negative perceptions, Grande maintains confidence in her appearance and recognizes that her physical beauty continues to garner praise.

This acknowledgment of her attractiveness suggests that Grande understands the power of image and how it can influence public perception. While the public may initially misunderstand her actions or intentions, she believes their adoration will eventually return as they appreciate her physical appearance. This reflects the fluidity of public opinion and its potential to shift over time.

## CONCLUSION

Throughout her career, Ariana Grande has crafted various positive personas that have garnered admiration and created a halo effect around her. Her art often reflects women's empowerment and positivity themes, resonating with her audience. However, when details about her love life surface and become public knowledge, they attract significant public and community attention. As this revealing truth emerges, Grande has faced backlash and criticism, which has caused her to question the authenticity of public opinion. Through her music, she expresses her frustration and resentment toward how the public has depicted her, recognizing that much more to her story remains unknown. She feels discomfort with how she has been portrayed without the public fully understanding the truth behind her experiences. *'We can't be friends'* reveals the complex nature of celebrity life, where personal relationships and the scrutiny of the public intertwine. Despite the positive personas Grande has cultivated, the public's fascination with her love life often overshadows her artistic endeavors and the messages she aims to convey. This highlights the challenge of navigating personal and public identities and the importance of recognizing that there is always more to an individual's story than what meets the eye.

## REFERENCES

- Ariana Grande – we can't be friends (wait for your love). 2024, March 8. Retrieved from Genius.com.<https://genius.com/Ariana-grande-we-cant-be-friends-wait-for-your-love-lyrics>
- Barry, E. (2008). celebrity, cultural production and public life. *International Journal of Cultural Studies*, 11(3), 251-258.
- Bass, A. T. (2020). 'I want it, I got it': Cultural appropriation, white privilege, and power in Ariana Grande's "7".
- Boon, S. D., & Lomore, C. D. (2001). Admirer-celebrity relationships among young adults: Explaining perceptions of celebrity influence on identity. *Human communication research*, 27(3), 432-465.
- Brattico, E., Alluri, V., Bogert, B., Jacobsen, T., Vartiainen, N., Nieminen, S., & Tervaniemi, M. 2011. A functional mri study of happy and sad emotions in music with and without lyrics. *Frontiers in Psychology*, 2.
- Caughey, J. L. (1985). Mind games: Imaginary social relationships in American sport. In G. A. Fine (Ed.), *Meaningful play, playful meaning* (pp. 19–33). Champaign, IL: Human Kinetics Publishers.
- Ceurvels, W. (2019). A Novel Explanation for the Prominence of the Peach in Daoist Iconography.
- Clohisey, J. (2022, April 13). From pop star to pop legend: Ariana Grande's transition to icon status. *The Tufts Daily*.  
<https://www.tuftsdaily.com/article/2022/04/from-pop-star-to-pop-legend-ariana-grandes-transition-to-icon-status>
- Dion, K., Berscheid, E., & Walster, E. (1972). WHAT IS BEAUTIFUL IS GOOD. In *Journal of Personality and Social Psychology* (Vol. 2, Issue 3). Eastman, J. and Pettijohn, T. (2019). Good times and endless love: Billboard r&b/hip hop songs of the year across social and economic conditions. *Psychology of Popular Media Culture*, 8(3), 243-250.
- Flores, J. (2021, November 22). The Voice fans are turning on Ariana Grande. *Screen Rant*.  
<https://screenrant.com/voice-fans-turning-ariana-grande/>
- Griffith, J. 2020. "If I Was a Man, Then I'd Be the Man": Understandings Of Gender, Race, and Social Class in Post Feminist Popular Culture
- Hearfield, K. R. 2023. Singing through the Pain: Popstars' Trauma and Women's Labor in The Twenty-First Century

- Hillebrand, J. D. & Berg, B. L. 2000. Qualitative research methods for the social sciences. *Teaching Sociology*, 28(1), 87.
- Hussain, S., Melewar, T. C., Priporas, C. V., & Foroudi, P. (2021). Understanding celebrity trust and its effects on other credibility and image constructs: A qualitative approach. *Corporate Reputation Review*, 24(3), 247–262.
- Keller, K. (1993). Conceptualizing, measuring, and managing customer-based brand equity. *Journal of Marketing*, 57(1), 1.
- Ma, L. (2022). Research on the effect of different types of short music videos on viewers' psychological emotions. *Frontiers in Public Health*, 10.
- Maghfiroh, R. (2020). The portrayal of woman in Sweetener album by Ariana Grande
- Marshall, P.D., 1997. *Celebrity and power: fame in contemporary culture*. Minneapolis: University of Minnesota Press
- McArdle, N. 2024. Girlie feminism and social activism: Ariana Grande and the rise of the political celebrity (Version 1). Institute of Art, Design + Technology.  
<https://hdl.handle.net/10779/iadt.25206722.v1>
- Meyers, E. 2009. "Can You Handle My Truth?": authenticity and the celebrity star image. *The Journal of Popular Culture*, 42(5), 890-907.
- McIntosh, P. (1990). *White privilege: Unpacking the invisible knapsack*.
- Morse, J. M. & Field, P. A. (1996). Qualitative approaches. *Nursing Research*, 124-140.
- Morton, J. (1997). Don't worry, it will go away. *American Journalism Review*, 19, 52
- Nagar, K. (2021). Priming effect of celebrities on consumer response toward endorsed brands: an experimental investigation. *Journal of Consumer Marketing*, 38(6), 679-691.
- Nardino, M. (2023, July 31). Ariana Grande's biggest controversies: From donut-licking to alleged cheating. *Us Weekly*.  
<https://www.usmagazine.com/celebrity-news/news/ariana-grandes-biggest-controversies-and-scandals-over-the-years/>
- Nunn, H., & Biressi, A. (2010). 'A trust betrayed': celebrity and the work of emotion. *Celebrity studies*, 1(1), 49-64.
- Oliver, D. (2023, August 10). The internet is furious at Ariana Grande. What that says about us. *USA Today*.  
<https://www.usatoday.com/story/life/health-wellness/2023/08/10/ariana-grande-ethan-slate-r-angry/70563065007/>
- Panis, K., Bulck, H. V. D. (n.d.). Celebrities' quest for a better world: Understanding Flemish public perceptions of celebrities' societal engagement.
- Parkel, I. (2023, August 29). Ariana Grande addresses 'bullying' from fans: 'I was very sad'. *Independent*.  
<https://www.independent.co.uk/arts-entertainment/music/news/ariana-grande-fans-bullying-album-b2401388.html>
- Sadaf, A. (2011). Public Perception of Media Role.
- Schmidt, N. (2019). Toeing the line of Cultural Appreciation and Cultural Appropriation: Ariana Grande's "7 Rings". *UWIRE Text*, 1-1.
- Severin, L. (2011). A Scottish ecopoetics: feminism and environmentalism in the works of Kathleen Jamie and Valerie Gillies. *Feminist Formations*, 23(2), 98-110.
- Sharf, Z. (2024, June 12). Ariana Grande is 'reprocessing' her time on Nickelodeon's 'Victorious,' watches old clips and thinks: 'Damn, really? Oh S—'. *Variety*.  
<https://variety.com/2024/tv/news/ariana-grande-victorious-experience-innuendos-nickelodeon-1236033271/>
- Sukartiasih, W., Fauzi, A., & Arinandia, L. P. O. P. (2024). Verbal aggression behavior in K-Poppers: A narrative study review of its relationship with celebrity worship. *LITERATUS*, 6(1), 239–245.
- Sullivan, C. (2017, May 24). Arianators assemble: Ariana Grande's fans weave a web of support. *The Guardian*.  
<https://www.theguardian.com/music/2017/may/24/arianators-assemble-ariana-grandes-fans-weave-a-web-of-support>
- Tinocco, A. (2024, March 9). Ariana Grande asks fans to stop sending hate to people in her life amid 'Eternal Sunshine' album release. *Deadline*.  
<https://deadline.com/2024/03/ariana-grande-fans-stop-sending-hate-eternal-sunshine-album-release-1235851892/>
- Tonello, M., Fehr, V., Conedera, M., Hunziker, M., & Pezzatti, G. B. 2022. Iconic but Invasive: the public perception of the Chinese windmill palm (*trachycarpus fortunei*) in Switzerland. *Environmental Management*, 70(4), 618-632.
- Turner, G. (2004). *Understanding Celebrity*.
- Yang, C. (2022). A Case Study of Media Influence on Public Attitudes Towards Celebrities How

the Sex Scandal of Kris Wu Influences His  
Public Recognition and Celebrity  
Endorsement.

Zhou, L., & Whitla, P. (2013). How negative  
celebrity publicity influences consumer

Attitudes: The mediating role of moral  
reputation. *Journal of Business Research*,  
66(8), 1013–1020.